

## **Leadership and Communications**

**Course Description:** Leadership and Communications analyzes attributes and capabilities of those in leadership positions, to assist students in the development of their communication skills and interpersonal relationships and other related skills. Most jobs are lost or gained because of the leadership and communication ability a person has. As we enter the 21st century and a global market place, these skills will become more important as an asset for career success.

**Recommended Prerequisites:** Agriscience (HQ), Principles of Agricultural Sciences, or Principles of Horticultural Sciences

**Recommended Credit:** 1

**Recommended Grade Level:** 10<sup>th</sup>, 11<sup>th</sup> or 12<sup>th</sup>

**Course Codes:** (2009-2010) A10 – **5119** or A12 – **5169**  
(2010-2015) A12 – **5169**

## **Leadership and Communications**

### **Standard 1.0**

**Identify and explain the theory of leadership as related to individuals, organizations and communities.**

### **Standard 2.0**

**Evaluate personal attributes, such as interpersonal relationship skills and value systems, as they relate to leadership.**

### **Standard 3.0**

**Evaluate individual and group communication skills needed in the agricultural industry.**

### **Standard 4.0**

**Evaluate skills needed for effective group leadership.**

### **Standard 5.0**

**Evaluate effective forms of communication for employment**

### **Standard 6.0**

**Evaluate the different mediums of agricultural communications**

### **Standard 7.0**

**Demonstrate premier leadership and personal growth needed for the agricultural industry.**

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### **Standard 1.0**

**Identify and explain the theory of leadership as related to individuals, organizations and communities.**

Learning Expectations and Performance Indicators:

- 1.1 Evaluate the influence of a leader's characteristics and style on society.
- 1.2 Analyze the principles of being a leader.
- 1.3 Evaluate the diversity of personality types related to leadership and participation.
- 1.4 Assess personal leadership potential.
- 1.5 Evaluate the effect of empowerment, influence and motivation on accomplishing goals.

### **Standard 2.0**

**Evaluate personal attributes, such as interpersonal relationship skills and value systems, as they relate to leadership.**

Learning Expectations and Performance Indicators:

- 2.1 Evaluate behaviors necessary for constructive interpersonal behaviors.
- 2.2 Relate basic ethics and etiquette to quality of leadership..
- 2.3 Differentiate communication and leadership skills to business interactions.
- 2.4 Analyze the significance of meeting basic human needs to personal development.
- 2.5 Assess the impact of personal learning styles, capabilities, values and attitudes on leadership development.

### **Standard 3.0**

**Evaluate individual and group communication skills needed in the agricultural industry.**

Learning Expectations and Performance Indicators:

- 3.1 Evaluate the basic principles involved in technical writing.
- 3.2 Specify techniques and principles involved in public speaking.
- 3.3 Evaluate the use of current technology to research agricultural issues.
- 3.4 Evaluate parliamentary procedure abilities used to conduct a meeting.
- 3.5 Assess team-building skills necessary for job success.

#### **Standard 4.0**

##### **Evaluate skills needed for effective group leadership.**

Learning Expectations and Performance Indicators:

- 4.1 Evaluate procedures used to facilitate group and committee discussions.
- 4.2 Assess skills needed in dealing with group dynamics.
- 4.3 Evaluate skills used for effective problem solving and decision making.
- 4.4 Evaluate adaptive behaviors used to work with diverse populations.
- 4.5 Examine skills needed for working in a global marketplace.

#### **Standard 5.0**

##### **Evaluate effective forms of communication for employment.**

Learning Expectations and Performance Indicators:

- 5.1 Assess the meaning and importance of communication.
- 5.2 Evaluate ways of applying for employment.
- 5.3 Examine written and oral interview techniques used for employment.
- 5.4 Examine the purpose of a resume and letter of application.
- 5.5 Assess appropriate business etiquette for employment.

#### **Standard 6.0**

##### **Evaluate the different mediums of agricultural communications.**

Learning Expectations and Performance Indicators:

- 6.1 Examine the different mediums used in agricultural communications.
- 6.2 Evaluate the role of communications skills in the agricultural industry.
- 6.3 Assess communication and the components of the communication process.
- 6.4 Evaluate verbal and nonverbal methods of communication.
- 6.5 Examine the importance of written communication in agriculture.
- 6.6 Examine the meaning and scope of electronic communications.
- 6.7 Evaluate the meaning of oral communications in agriculture.
- 6.8 Examine the importance of graphic communications in agriculture.
- 6.9 Assess the importance of agriculture communications campaigns.

#### **Standard 7.0**

##### **Demonstrate premier leadership and personal growth needed for the agricultural industry.**

Learning Expectations and Performance Indicators:

- 7.1 Evaluate the use of public speaking and community activities to develop leadership in FFA members.
- 7.2 Evaluate the use of a program of activities to organize the FFA chapter's activities.
- 7.3 Propose an SAEP related to leadership development.
- 7.4 Evaluate the role of FFA chapter officers and members in the school and community.